

Business Partner Sponsorship Benefits	Gold \$300	Silver \$200	Bronze \$100	Sponsor \$50
Your brochures and/or business cards displayed and available to parents and teachers in the Hickory Creek Elementary School lobby (1)	✓	✓	✓	
Recognition as a sponsor in the monthly Hickory Creek Elementary School PTO newsletters	✓	✓	✓	✓
Recognition as a sponsor on the Hickory Creek Elementary School PTO Facebook Page	✓	✓	✓	✓
Invitation to the Business Partner Appreciation Event	✓	✓	✓	✓
Invitation to the Business Partner Business Networking events	✓	✓	✓	✓
Featured article about your business in one month's Hickory Creek Elementary School PTO newsletter (5)	✓	✓	✓	
Your logo on the Hickory Creek Elementary School PTO Website (2)	✓	✓		
The opportunity to send home your business flyers, advertisements, or coupons to all Hickory Creek Elementary School Students (3)	4 per year	2 per year	1 per year	1 per year
Up to 1/4 page advertisement(s) in the Hickory Creek Elementary School PTO newsletter (4)	4 per year	2 per year	1 per year	
Booth at PTO sponsored event(s) (7)*	✓	✓		
Your business name on a plaque in the Hickory Creek Elementary School lobby	✓			
A token of our appreciation to display in your place of business to recognize your partnership with Hickory Creek Elementary, and your commitment to excellence in education and your community	✓			
Your banner placed on the fence outside the school all year long (6)	✓			
The opportunity to host a Family Fun Night (8) (Optional)	✓	✓	✓	✓
<p>(1) Brochures and business cards are to be provided by the sponsor (2) Logo is to be provided by the supplier in .jpg format via e-mail (3) Flyers are to be provided by the sponsor (4) The advertisement(s) may be up to 4" x 5" and are to be provided by the sponsor in .jpg format via e-mail (5) You may write up to 500 words promoting your business in a Word document sent via e-mail (6) Banner is to be provided by sponsor (7) Booth should be set up and manned by the sponsor. A table and two chairs can be rented for \$25. * HCE PTO Sponsored Events include: Back to School night 8/12/16, Fall Carnival 10/21/16, Flight of the Hawks 5K TBD, Student Art Show TBD, 5th Grade Graduation Celebration TBD (8) percentage of sales from event gets donated to PTO</p>				