



Partners in Education

Hickory Creek Elementary PTO

Business Partner Sponsor Package

Dear Business Owner,

The Hickory Creek Elementary Parent-Teacher Organization (PTO) greatly appreciates the time you are taking to read this letter and to consider a Sponsorship! We are an entirely new board and are excited to hit the ground running in order to provide the children at HCE with technology, services, tools, and excitement for learning.

The Hickory Creek Elementary PTO Partners in Education program is designed to advertise your business while offering a fundraising opportunity for our school. In the spirit of community, we can help support each other. As an established school in the St. Johns County School District, we offer you an amazing opportunity to reach over 700 students and their families.

The Hickory Creek Elementary PTO works closely with the School Advisory Council and school staff to help determine where funds are needed. Goals range from a much-needed speaker/sound system for the courtyard and outside play areas to yearly mini-grants available to all teachers for educational classroom needs. Whether it be a large, school-wide project or filling class-specific needs, 100% of the funds raised directly benefit the students of Hickory Creek Elementary.





Attached you will find our sponsorship levels, offering a variety of partnership opportunities to fit your business goals. Please complete the attached agreement indicating the level of support that you would like to dedicate to Hickory Creek Elementary for the 2020-2021 school year.

On behalf of the Hickory Creek Elementary PTO, our principal Dr. Joy Reichenberg, the staff, and the students, we greatly appreciate your support and look forward to welcoming you as a Partner in Education.

Sincerely,

Kelly Crouse
PTO Business Partner
Kelly.Crouse@BHHSFNR.com

Partners in Education - School Sponsor Levels

	 Platinum Hawk \$1,500	 Gold Hawk \$1,000	 Silver Hawk \$500	 Bronze Hawk \$250
Business URL and logo on HCE webpage	✓	✓	✓	✓
Fence Banner (guidelines apply*)	4' x 8'	4' x 6'	2.5' x 6'	2.5' x 4'
Highlighted and Top-of-List recognition in Business category in HCE New Family Handbook	✓	✓	✓	
Business URL and logo on HCEPTO.org Partners in Education webpage	✓	✓	✓	✓
Logo recognition on all HCE PTO email signatures	✓	✓	✓	✓
Partner Spotlight on HCE PTO Facebook page	✓ (1x/month)	✓ (4 times)	✓ (2 times)	
Logo in the PTO column of the principal's newsletter (size determined by sponsor level)	✓	✓	✓	✓
Certificate of support from HCE PTO to display in your business	✓	✓	✓	✓

- Front office print flyer should be printed on cardstock or postcard format. Flyer will need to be any size between 5.5" x 8.5" to 8.5" x 11". Vertical or Portrait layout is best for our flyer display case. No business cards.



Partners in Education Sponsor Commitment

Contact HCE PTO for details on Partners in Education and individual event sponsorship details. Each sponsorship and event is unique and they offer different opportunities for sponsors and attendees. Together we can find the best sponsorship level to fit your needs.

Sponsoring Business / Family Name:			
Contact Person:			
Email Address:			
Phone:		Cell:	
Mailing Address:			
City:		State:	Zip:
Website:		Your Facebook Business Page Name:	
_____ Platinum \$1,500	_____ Gold \$1,000	_____ Silver \$500	_____ Bronze \$250
<p>Total Sponsorship Selections: \$ _____</p> <p>Make Checks Payable To: Hickory Creek Elementary PTO - Memo: Partners in Education</p> <ul style="list-style-type: none"> • Deliver to HCE (PTO; Attn: Kelly Crouse) • <p>OR</p> <ul style="list-style-type: none"> • Mail to: Hickory Creek Elementary 235 Hickory Creek Trl, Saint Johns, FL 32259 ATTN: PTO Business Partner – Kelly Crouse 			
Signature Business / Family Representative:			
Signature PTO Board Member:		Date:	Check #

I am authorized to represent my business / family and agree to the sponsorship level indicated above.

The Hickory Creek Elementary Parent Teacher Organization, INC. is a registered 501(c)3 tax-exempt organization. All donations, after deducting the fair market value, are tax deductible to the extent permitted by the IRS. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 800.435.7353 within the state. Registration does not imply endorsement, approval or recommendation by the state.