

# OCTOBER MEETING AGENDA

**DATE:** Thursday October 1<sup>st</sup>, 2020

**TIME:** 4:30pm

**LOCATION:** Virtual Conference Call



**Attendees:** Chrissy Tarpey, Kim McKeller, Shauna Smalling, Stacey O'Keefe, Kristen Diaz, Carrie Miller, Sommer Dolce, Aimee Kane, Stuart Kane, Bianca Soto, Bibi Dhanpaul, Donna McGill, Elise Lacayo, Rebecca Trevino, and Noelle Lees.

## AGENDA ITEMS

Meeting called to order at 4:37pm

### Treasurers Report

- Discussed the type of items available on the online store
- The Royal Hawk parking spots drawing was held on 09/18/2020. We raised \$311.00 from that with a total of \$1,505.00 sold in merchandise thus far. The winners of the parking spots for first quarter are Eugenia Freeman and Kimberly Hobbs.
- The online store is offering 20% off to teachers and staff.
- Four line items will be combined into one in the budget. The reason for this is that all of these things are sold via our online store and so to keep things simple for accounting purposes, we will combine these items. Hawk Rock, Parking Spot Auction, Spirit Wear, and PTO Store will all be combined into the PTO Store line item. If anyone ever wants a specific count for any of those items, PTO office separates all of that in their program.

### Membership Drive

- Sommer gave an update on this. The drive ended October 2<sup>nd</sup> a total of 178 adults registered. They were offered a chance to win a \$25 Publix gift card if they registered.
- Mrs. Seagle's class is currently leading in the membership drive to win a \$25 Amazon gift card for her class.

### Meeting Minutes

- The motion to approve the minutes from the September 2<sup>nd</sup> meeting was given by Kristen Diaz and seconded by Shauna Smalling. Nobody contested and so they were approved.

### FundRun

- The dates suggested have not yet been approved by Dr. Reichenberg. Those prospective dates are November 23<sup>rd</sup> and 24<sup>th</sup>. The kickoff for this event would be November 9<sup>th</sup>, so we would have two weeks of time for fundraising. We hope to match or exceed what we raised last year.
- Will need to make a committee for this event. A lot will depend on if the guidelines and restrictions change after the first quarter. The hope is by November 1<sup>st</sup> volunteers will be allowed on campus.
- Rebecca Trevino spoke and reminded everyone this is our largest PTO fundraising event and it's usually highly successful. The kids love the format of this event. She encouraged everyone to get involved and join the committee to help put on this event.

# OCTOBER MEETING AGENDA

## **Additional Fundraisers**

- A Food truck spirit night has been proposed for Oct 21<sup>st</sup> from 5-8pm. This would not be a social event on campus but a grab and go opportunity and 10% of the profits would be given back to the PTO. We are waiting approval from the district.
- November 2<sup>nd</sup> at Urban Air there will be a spirit night from 5-8pm. Portions of the proceeds will go back to the PTO.
- October 19<sup>th</sup>-23<sup>rd</sup> there is a fun opportunity. We are having a virtual pumpkin decorating contest. Students can post a picture of their decorated pumpkins online. There will be one prize per grade. The school will get an opportunity to vote via Padlet. More details to come.
- Pies for teachers is November 23<sup>rd</sup> and 24<sup>th</sup>. Store bought pies can be donated and they go to our teachers, staff, crossing guards and police officers as a thank you. No home-made pies allowed this year. A sign-up genius and announcement will be created when the date gets closer.
- Dr. Reichenberg does not want to do paper flyers this year so an idea was that all board members and PTO members could share virtual flyers on their neighborhood group pages.
- We are hoping in December to do the holiday shop again. We set up a shopping area for the kids, each class gets to come in and buy small gifts for friends and family ranging in cost from .25 to around \$5.00. It is a great way to earn money for the PTO and the kids look forward to it.
- Box tops have gone digital, but you can still turn in paper box tops as well.
- Donna McGill thanked the PTO for the phonics books that were purchased via grant money for the entire first grade. Her entire class also made individual thank you cards for the PTO for the books.
- Chrissy Tarpey let us know that the PTO received thank you cards from the following people for the retirement gift cards that were sent: Sherry Swartzwelder, Tammy Slate, Laverne Love, and Gigi Lewis sent two separate cards.

## **Sponsors**

- We have two sponsors this year, Goddard School and Smiles by Glenos and Hadgis Orthodontists. Coastal Postal gave us up to 4 banners as well.

## **End of Year Retirements**

- We had 7 different people retire last year. We received a handful of thank you cards from them. We also received thank you cards from Mrs. McGill's class for some purchases the PTO made for her classroom.

## **Raz Kids, Brain Pop, and IXL**

- In the past the PTO had agreed to pay for IXL but Dr. Reichenberg is not going to be using IXL this year. This will save us \$5,700.00. We took \$200 of that money and added it to the line item for Website communications to cover the cost of our monthly Zoom meetings for the remainder of the school year. The remaining \$5,500.00 remains in our bank account and has not been assigned to any specific line item of the budget.

# OCTOBER MEETING AGENDA

## **Online Store**

- We received a request from one of our first-grade teachers, Natalie Cofield to add sweatshirts to the online store. We are looking into the pricing and what not to determine whether or not we will be offering those this year.

## **Other News**

- At the conclusion of the meeting a drawing was held for one of the people in attendance of the meeting to win a \$10.00 Starbucks gift card. The winner of the drawing was Aimee Kane.

Meeting adjourned at 5:21pm.